

**ACCEPTANCE SPEECH BY FREDRICK SARAMBA
UPON RE-ELECTION AS CHAIRMAN, INTELLECTUAL PROPERTY RIGHTS AGENTS
SOCIETY OF KENYA (IPRASK)**

31st October 2025 – Public Service Club, Nairobi

Distinguished Members of IPRASK, Esteemed Colleagues, Partners, and Friends,

Good afternoon.

I stand before you today deeply honored and sincerely humbled by the trust and confidence you have once again placed in me to continue serving as the Chairman of the **Intellectual Property Rights Agents Society of Kenya (IPRASK)**.

This re-election is not merely a personal victory—it is a reaffirmation of our shared vision: to make Kenya a country where creativity, innovation, and genuine enterprise thrive, free from the grip of counterfeiting and piracy.

Reflecting on Our Journey

Over the past term, we have walked this journey together strengthening our society's visibility, building partnerships, and expanding our professional footprint in intellectual property enforcement and rights protection. We have demonstrated that collective action, guided by purpose, can influence national policy, shape public discourse, and bring tangible change.

Commitments for the New Term

As we begin this new chapter, I wish to assure you that I will dedicate this term to deepening and expanding the impact of IPRASK across four key pillars:

1. Member Growth and Empowerment:

- We will continue to build the capacity of our members through specialized **training, certification programs, and professional mentorship**, ensuring every IPRASK member becomes a recognized expert and advocate in their field.
- We shall introduce a **Members' Support Desk** to assist in networking, knowledge sharing, and access to enforcement resources.

2. Institutional Partnerships and Stakeholder Engagement:

- IPRASK will actively pursue **Memoranda of Understanding (MOUs)** with key institutions, including the **Kenya Copyright Board (KECOBO)**, the **Anti-Counterfeit Authority (ACA)**, the **Kenya Industrial Property Institute (KIPI)**, the **National Police Service**, and international IP agencies.
- These partnerships will promote coordinated enforcement, joint training, and information sharing to dismantle counterfeit networks and protect intellectual property across all sectors.

3. Policy Influence and Legislative Advocacy:

- We will **lobby for the inclusion of an Intellectual Property Crime Laboratory** in the **National Police Service Amendment Bill, 2025**.
- This initiative will institutionalize forensic and technical capabilities within law enforcement, ensuring that IP crimes are investigated with the same rigor as other serious offenses.
- We will also continue advising the government on **IP-related legislation**, ensuring Kenya's legal framework remains modern, enforceable, and aligned with global best practices.

4. Public Awareness and National Campaigns:

- Through awareness campaigns, workshops, and media engagement, we shall enhance **public understanding of intellectual property rights** and the real cost of counterfeiting to our economy and society.
- Our goal is to help shape a national culture that **values authenticity, innovation, and creativity**—a Kenya where every citizen is part of the fight against fakes.

A Call for Unity and Action

My fellow members, the strength of IPRASK lies in its people—**you**. Each of us represents a vital link in Kenya's IP ecosystem. Let us continue working as one, combining our expertise, energy, and integrity to build a society that commands respect nationally and internationally.

Together, we can transform Kenya into a model country where intellectual property is fully respected, counterfeiting is eliminated, and creativity is rewarded.

Conclusion

Allow me to thank the outgoing executive members, the election committee, and all of you who continue to support the mission and vision of IPRASK. I invite every member to remain active and engaged as we embark on this next phase of growth and reform.

As your Chairman, I pledge to lead with **transparency, inclusivity, and unwavering commitment** to the ideals we all share.

Let us continue to make history—not just for IPRASK, but for Kenya and the African IP community.

Thank you, and may God bless you all.

Fredrick Saramba

Chairman,

Intellectual Property Rights Agents Society of Kenya (IPRASK)

A handwritten signature in blue ink, consisting of several large, sweeping loops and a central scribbled area, positioned over the printed name and title of the Chairman.